



SPONSOR OPPORTUNITIES

PRESENTING SPONSOR (one only) – Desert Care Network

\$25,000

- Identified as the Presenting Sponsor of the 34th Annual *Desert AIDS Walk* benefitting Desert AIDS Project
- Live check presentation on stage
- Opportunity to address 2,000 Walk participants from the stage
- Name / logo placement at water stations along the Walk course
- Name / logo placement on printed and electronic sign and digital ads
- One 10x20 booth placed strategically to provide the most exposure and brand awareness
- Name/logo in a minimum of three social media posts
- Name / logo placement on walker t-shirt (2,000 printed)
- Logo included on on-site sponsorship signage
- Opportunity to provide branding materials to approximately 2,000 walkers
- Complimentary T-shirts for entire team

HEALTH & WELLNESS VILLAGE SPONSOR (one only) – Walgreens

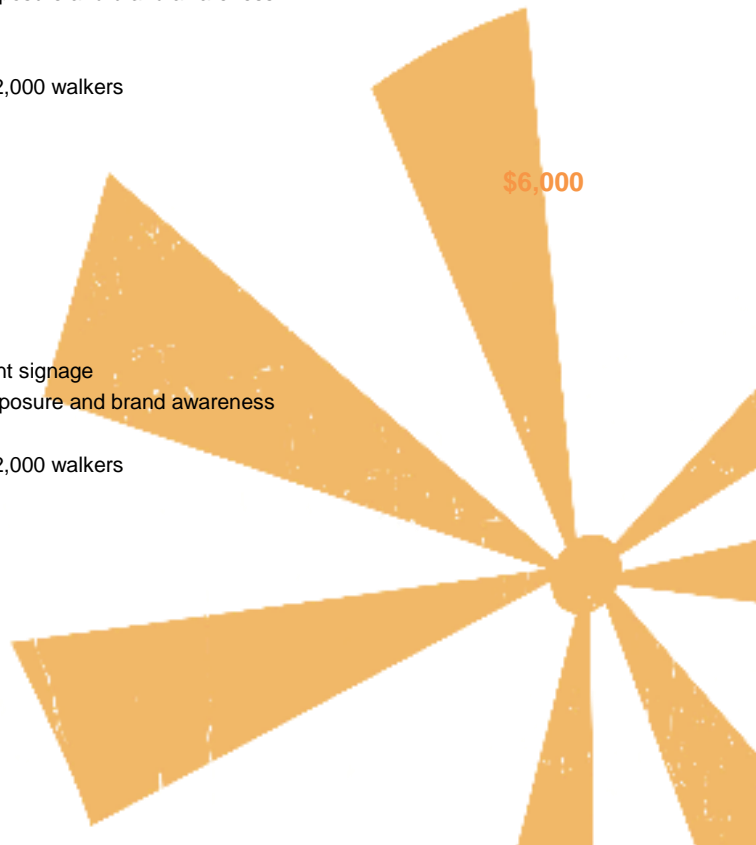
\$12,000

- Opportunity to brand the community of 50 booths comprising the Health & Wellness Village
- Live check presentation on stage
- Name / logo placement on printed and electronic sign
- One 10x20 booth placed strategically to provide the most exposure and brand awareness
- Name/logo in a minimum of three social media posts
- Logo included on on-site sponsorship signage
- Opportunity to provide branding materials to approximately 2,000 walkers
- Complimentary T-shirts for entire team

BRAND SPONSOR

\$6,000

- Opportunity to Brand one of the following:
 - Children's Health Booth
 - Holistic Health Booth
 - Dunk Tank
 - Rock Climbing Wall
 - Water Stop
- Name/logo included in collateral print pieces and day of event signage
- One 10x10 booth placed strategically to provide the most exposure and brand awareness
- Name/logo in a minimum of two social media posts
- Opportunity to provide branding materials to approximately 2,000 walkers
- Company/Name thanked from stage
- 10 Complimentary T-shirts





SPONSOR OPPORTUNITIES

STARTING / FINISH LINE SPONSOR

\$3,000

- Name/logo included in collateral print pieces and day of event signage
- One 10x10 booth placed strategically to provide the most exposure and brand awareness
- Name/logo in a minimum of one social media post
- Opportunity to provide branding materials to approximately 2,000 walkers
- Company/Name thanked from stage
- 6 Complimentary T-shirts

EVENT SPONSOR

\$1,500

- One 10x10 booth placed strategically to provide the most exposure and brand awareness
- Opportunity to provide branding materials to approximately 2,000 walkers
- Logo included on on-site sponsorship signage
- Company/Name thanked from stage
- 4 Complimentary T-shirts

HEALTH & WELLNESS VILLAGE BOOTH

- One 10x20 booth
- One 10x10 booth
- Opportunity to provide branding materials to approximately 2,000 walkers

\$675

\$450

