SPONSOR OPPORTUNITIES

PRESENTING SPONSOR (one only) – Desert Care Network $25,000

- Identified as the Presenting Sponsor of the 34th Annual Desert AIDS Walk benefitting Desert AIDS Project
- Live check presentation on stage
- Opportunity to address 2,000 Walk participants from the stage
- Name / logo placement at water stations along the Walk course
- Name / logo placement on printed and electronic sign and digital ads
- One 10x20 booth placed strategically to provide the most exposure and brand awareness
- Name/logo in a minimum of three social media posts
- Name / logo placement on walker t-shirt (2,000 printed)
- Logo included on on-site sponsorship signage
- Opportunity to provide branding materials to approximately 2,000 walkers
- Complimentary T-shirts for entire team

HEALTH & WELLNESS VILLAGE SPONSOR (one only) – Walgreens $12,000

- Opportunity to brand the community of 50 booths comprising the Health & Wellness Village
- Live check presentation on stage
- Name / logo placement on printed and electronic sign
- One 10x20 booth placed strategically to provide the most exposure and brand awareness
- Name/logo in a minimum of three social media posts
- Logo included on on-site sponsorship signage
- Opportunity to provide branding materials to approximately 2,000 walkers
- Complimentary T-shirts for entire team

BRAND SPONSOR $6,000

- Opportunity to Brand one of the following:
  - Children’s Health Booth
  - Holistic Health Booth
  - Dunk Tank
  - Rock Climbing Wall
  - Water Stop
- Name/logo included in collateral print pieces and day of event signage
- One 10x10 booth placed strategically to provide the most exposure and brand awareness
- Name/logo in a minimum of two social media posts
- Opportunity to provide branding materials to approximately 2,000 walkers
- Company/Name thanked from stage
- 10 Complimentary T-shirts
SPONSOR OPPORTUNITIES

STARTING / FINISH LINE SPONSOR $3,000
- Name/logo included in collateral print pieces and day of event signage
- One 10x10 booth placed strategically to provide the most exposure and brand awareness
- Name/logo in a minimum of one social media post
- Opportunity to provide branding materials to approximately 2,000 walkers
- Company/Name thanked from stage
- 6 Complimentary T-shirts

EVENT SPONSOR $1,500
- One 10x10 booth placed strategically to provide the most exposure and brand awareness
- Opportunity to provide branding materials to approximately 2,000 walkers
- Logo included on on-site sponsorship signage
- Company/Name thanked from stage
- 4 Complimentary T-shirts

HEALTH & WELLNESS VILLAGE BOOTH
- One 10x20 booth $675
  - Includes (2) 6’ tables, (2) table cloths, (4) chairs
- One 10x10 booth $450
  - Includes (2) 6’ tables, (1) table cloths, (2) chairs
- Opportunity to provide branding materials to approximately 2,000 walkers