



JIM BURBA & BOB HAYES
PARTNERS FOR LIFE AWARD



CAROLYN CALDWELL
100 WOMEN AWARD



JIM CASEY
ARTS AND ACTIVISM AWARD

THE 22ND ANNUAL
STEVE CHASE
HUMANITARIAN AWARDS

PROGRAM BOOK ADVERTISING

Desert AIDS Project

Attn: John Paul (JP) Allen

1695 North Sunrise Way
Palm Springs, CA 92262

760.992.0440

760.656.0940 FAX

Email ads to

scads@desertAIDSproject.org

ADVERTISING ARTWORK DEADLINE
DECEMBER 15, 2015

Desert AIDS Project reserves the right to refuse to print and/or display any advertisement.
In the event of any error, the advertiser agrees the maximum liability of D.A.P.
shall not exceed the cost of the advertisement.


PLEASE CUT, FILL OUT, AND MAIL OR FAX

2016 ADVERTISING RATES & SUBMISSION GUIDELINES

Your advertisement will appear in the color printed program (2000 Count) which is distributed to every paid guest, sponsor, volunteer, and members of the media. Your ad will also appear on the four large video screens during the dinner at the gala. The entire Gala Program will be published online for one year on the Steve Chase website and the Desert AIDS Project social media pages.

All Steve Chase Gala Program Advertisers will be acknowledged for 2 weeks in the month of January 2016 on Desert AIDS Project's electronic street sign (corner of Vista Chino and Sunrise).



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|---|--|--|--|---|
| <input type="checkbox"/> \$1,800  TWO PAGE SPREAD WITH BLEED EACH PAGE 5.75" X 8.75" TRIM SIZE 5.5" X 8.5" LIVE AREA 5.25" X 8.25" | <input type="checkbox"/> \$1,000  FULL PAGE WITH BLEED ART SIZE 5.75" X 8.75" TRIM SIZE 5.5" X 8.5" LIVE AREA 5.25" X 8.25" | <input type="checkbox"/> \$1,000  FULL PAGE NO BLEED ART SIZE 5" X 8" | <input type="checkbox"/> \$500  HALF PAGE NO BLEED ART SIZE 5" X 3.875" | <input type="checkbox"/> \$250  BUSINESS CARD ART SIZE 3.5" X 2" |
|---|--|--|--|---|

COMPLETE BILLING INFORMATION

FIRST NAME _____ LAST NAME _____

ORGANIZATION _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

EMAIL _____ AMEX DISCOVER MASTERCARD VISA

CREDIT CARD NUMBER _____ EXP DATE _____ CVV CODE _____

- ARTWORK WILL BE SENT VIA EMAIL
- ARTWORK WILL BE SENT VIA MAIL ON CD TO BE RECEIVED NO LATER THAN DECEMBER 15, 2015
- PLEASE CONTACT ME REGARDING PAYMENT INFORMATION

Ads should be sent at no less than 300 dpi in PDF, JPEG, or TIF formats only. Please provide electronic artwork on disc or vial email. Graphic design services are available upon request for a charge of \$50-\$75 per ad.

PLEASE FAX YOUR COMPLETED FORM TO 760.656.0940, Scan/email to jallen@desertAIDSproject.org or mail to Desert AIDS Project, Attn: John Paul (JP) Allen, 1695 North Sunrise Way, Palm Springs, CA 92262