

25

THE 25TH ANNUAL

STEUER  
CHASE

HUMANITARIAN  
AWARDS

9 FEB 2019

PALM SPRINGS CONVENTION CENTER

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# STEVE CHASE 25

THE 25TH ANNUAL STEVE CHASE HUMANITARIAN AWARDS

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PLEASE HELP TO CREATE AN  
**AIDS-FREE  
FUTURE**



Desert  
AIDS  
Project

care :: prevention :: advocacy

THE 25TH ANNUAL STEVE CHASE HUMANITARIAN AWARDS



PATRICK JORDAN



LAURI KIBBY



KEVIN BASS

# WELCOME!

Desert AIDS Project has earned a national reputation as a one-of-a-kind AIDS service organization. With an 11,000-square-mile service area - roughly the size of the state of Massachusetts - some clients travel from as far away as Blythe on the Arizona border, as well as from the cities, towns and rural areas of San Bernardino, Riverside and Imperial Counties.

For 25 years, the Steve Chase Humanitarian Awards gala has raised millions of dollars for direct client services at Desert AIDS Project. With government funding fluctuating and vulnerable, D.A.P. needs your help more than ever before to provide essential services, while helping to curb the further spread of HIV.

First organized by and named for famed interior designer Steve Chase — also a D.A.P. donor, volunteer, and board member — these galas are a highlight of the desert community's social season!

Just a few of the honorees, award presenters, and entertainers in the past years have included: Ann-Margret, Annette Bloch, Diahann Carroll, Carol Channing, Kristin Chenoweth, Joan Collins, Melissa Etheridge, Queen Latifah, Andy Linsky, Wynonna Judd, George Hamilton, Tom Hanks, Senator Ted Kennedy, Patti LaBelle, Angela Lansbury, Judith Light, Shirley MacLaine, Bob Mackie, Barry Manilow, Harold Matzner, Liza Minnelli, Prof. Luc Montagnier, Megan Mullally, Pauley Perrette, Debbie Reynolds, Archbishop Desmond Tutu, and Dionne Warwick.

# THIS SHOW MUST GO ON!



Some of the biggest and brightest names in entertainment and philanthropy have graced the **Steve Chase Humanitarian Awards** stage; each one sharing their amazing light, love, generosity and talent to raise vital funds for Desert AIDS Project.

## WE THANK YOU!

THE 25TH ANNUAL STEVE CHASE HUMANITARIAN AWARDS

# 90/90/90

FEBRUARY 9, 2019 | PALM SPRINGS CONVENTION CENTER



**BY ATTENDING THE 25TH ANNUAL  
STEVE CHASE HUMANITARIAN AWARDS,  
YOU'RE HELPING TO MAKE  
HEALTH HAPPEN IN THE  
COACHELLA VALLEY.**

Your compassionate support empowers Desert AIDS Project to think globally and act locally. By joining us at the Steve Chase, you join us in our commitment to 90-90-90, the bold strategy set forth by the Joint United Nations Programme on HIV and AIDS (UNAIDS) to end the AIDS epidemic by 2020.

**THE 25TH ANNUAL STEVE CHASE HUMANITARIAN AWARDS**

## **BY 2020, 90% OF ALL PEOPLE LIVING WITH HIV WILL KNOW THEIR HIV STATUS.**

People can carry the HIV virus for years and not know it. The only way to know if you have HIV is to get tested. Your support enables D.A.P.'s Get Tested Coachella Valley program to provide free and confidential HIV testing at hundreds of community events and dozens of test sites – from health fairs and food banks to Walgreens and D.A.P.'s sexual health clinic, The DOCK.

## **BY 2020, 90% OF ALL PEOPLE WITH DIAGNOSED HIV INFECTION WILL RECEIVE SUSTAINED ANTIRETROVIRAL THERAPY.**

When someone with HIV is on the appropriate medications, they become 96% less infectious to others. Thanks to your attendance at this and other fundraising events, Desert AIDS Project ensures that newly-diagnosed HIV positive patients receive the medications they need to survive and thrive, and regular follow-ups to safeguard their well-being. Our Patient Assistance Program secures critical HIV and other medications at reduced cost.

## **BY 2020, 90% OF ALL PEOPLE RECEIVING ANTIRETROVIRAL THERAPY WILL HAVE VIRAL SUPPRESSION.**

To suppress the virus to an undetectable level, an individual must start on medication as early as possible and stay on it for a lifetime. This can be challenging when facing other serious challenges. That's the driving force behind D.A.P. Total Care -- our comprehensive combination of health and wellness services that we uniquely tailor to each individual – including medical, dental, mental health, social services, support groups, substance abuse counseling, and much more – all conveniently provided under one roof at our Palm Springs location.

Thank you for attending the 25th Annual Steve Chase Humanitarian Awards, for sharing our commitment to this bold strategy, and for becoming our partner in reaching the end of the epidemic.

Your generous support enables Desert AIDS Project's dedicated team of medical and social service professionals to serve more than 4,200 individuals. Together with you, we're enhancing their health and wellness, and that of our entire community.



# RECOGNITION

Our Point of difference is that we provide all essential services — medical/dental/mental/home/health care, social support programs like food and housing, and so much more — all under one roof.

Although located in Palm Springs, our 11,000-square-mile service area stretches from the cities, towns, and rural areas of Riverside, San Bernardino and Imperial Counties.

D.A.P. has been named among the “Top HIV/AIDS Charities” for its high percentage spent on programs vs. overhead (82%) fundraising efforts, and financial transparency. Charity Navigator, America’s largest charity evaluator, has awarded D.A.P. “Four-Star Status” for six consecutive years — achieved by only 7% of all non-profits they rank.

We continue to lead the way in disease prevention with Get Tested Coachella Valley and our clinic for sexually transmitted diseases.

50 new clients walk through our doors each month. Your support helps provide high-quality care to our 4,200 current clients.

**HELP US GIVE A VOICE TO  
THE OFTEN-FORGOTTEN.**

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SPONSORSHIP  
OPPORTUNITIES



# SPONSORSHIP

## PINNACLE SPONSOR \$100k

- Name/Company listed as Pinnacle Sponsor
- Three premium tables of 10
- Name/Company logo featured in promotional materials
- Full-page ad in gala program (premium position)
- Logo listed on ballroom projection screens
- 10 tickets to the VIP Sponsor Celebrity cocktail reception on Friday
- Logo placement on website and event signage

## PRODUCING SPONSOR \$50k

- Name/Company listed as Producing Sponsor
- Two premium tables of 10
- Name listed in promotional materials
- Full-page ad in gala program (preferred position)
- Logo listed on ballroom projection screens
- 10 tickets to the VIP Sponsor Celebrity cocktail reception on Friday
- Logo placement on website and event signage

## 25th ANNIVERSARY SPONSOR \$25k

- Name/Company listed as Major or Award Sponsor
- Two preferred tables of 10
- Name listed in promotional materials
- Logo listed on ballroom projection screens
- Full-page ad in gala program
- 8 tickets to the VIP Sponsor Celebrity cocktail reception on Friday
- Name listed on website and event signage

## STAR SPONSOR \$15k

- Name/Company listed as Star Sponsor
- One preferred table of 10
- Name listed in promotional materials
- Logo listed on ballroom projection screens
- Full-page ad in gala program
- 8 tickets to the VIP Sponsor Celebrity cocktail reception on Friday
- Name listed on website and event signage



# OPPORTUNITIES

## SUPPORTING SPONSOR \$10k

- Name/Company listed as Supporting Sponsor
- One preferred table of 10
- Name listed in promotional materials
- Name listed on ballroom projection screens
- Half-page ad in gala program
- 6 tickets to the VIP Sponsor Celebrity cocktail reception on Friday
- Name listed on website and event signage

## BENEFACTOR SPONSOR \$5k

- Name/Company listed as Benefactor Sponsor
- Preferred seating for 4
- Name listed in promotional materials
- Name listed on ballroom projection screens
- Business card ad in gala program
- 6 tickets to the VIP Sponsor Celebrity cocktail reception on Friday
- Name listed on website and event signage

## PATRON SPONSOR \$1k

- Name/Company listed as Patron Sponsor
- One seat at your preferred table
- Name listed in promotional materials
- Name listed on ballroom projection screens
- Acknowledgement in gala program
- 1 ticket to the VIP Sponsor Celebrity cocktail reception on Friday

Your participation as a sponsor of the **Steve Chase Humanitarian Awards Gala** makes it possible for us to bring **life-saving support** to those who need it so desperately, right here in our community, **fighting HIV and AIDS**; providing high-quality care to our **4,200 current patients** and **50 new clients** who walk through the door every month.

Help us spread a message of hope that one day... **AIDS will be over!**



# 2019 SPONSORSHIP REPLY FORM

Please indicate your sponsorship level.  
(Please refer to the booklet for detailed sponsorship information)

Gala Tickets and Program Advertising information is available online at [www.DesertAIDSproject.org](http://www.DesertAIDSproject.org) or by calling 760.992.0445

- PINNACLE SPONSOR (\$100,000)
- PRODUCING SPONSOR (\$50,000)
- 25th ANNIVERSARY SPONSOR (\$25,000)
- STAR SPONSOR (\$15,000)
- SUPPORTING SPONSOR (\$10,000)
- BENEFACTOR SPONSOR (\$5,000)
- PATRON SPONSOR (\$1,000)

## YOUR INFORMATION

FIRST NAME

LAST NAME

ORGANIZATION

BILLING ADDRESS

CITY

STATE

ZIP

TELEPHONE

EMAIL

## YOUR PAYMENT

- AMEX  DISCOVER  MASTERCARD  VISA

CREDIT CARD NUMBER

EXP DATE

CVV CODE

Please charge my credit card in the amount of \$ \_\_\_\_\_

Enclosed please find my check in the amount of \$ \_\_\_\_\_

Please contact me regarding making a donation to the silent auction

Desert AIDS Project is a 501(c)(3) organization. Tax ID #33-0068583 Your non-tax-deductible portion is \$150 per seat.

To submit your form: **SCAN/EMAIL** to [dtucci@desertaidproject.org](mailto:dtucci@desertaidproject.org) or **MAIL** to Desert AIDS Project, Attn: Darrell Tucci, 1695 North Sunrise Way, Palm Springs, CA 92262

FOR 25 YEARS OF AMAZING SUPPORT  
AND SELFLESS GENEROSITY...

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THANK YOU!



Desert  
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Project

care :: prevention :: advocacy

**DESERT AIDS PROJECT**  
1695 NORTH SUNRISE WAY  
PALM SPRINGS, CA 92262 760.323.2118  
[WWW.DESERTAIDSPROJECT.ORG](http://WWW.DESERTAIDSPROJECT.ORG)