

# 100 WOMEN

*Looking back at a year of success!!*

# *Strategic Planning Retreat*

*35 attendees*

*Desert AIDS Project Office*

*March 8, 2008*

The objective of the first 100 WOMEN retreat was to clearly establish goals for the group and give every member an opportunity to get involved.

A professional facilitator was brought in and under her direction the first project ideas were presented.

Members voted for the top two ideas and committees were formed for each project.



# *100% Responsible Web Site Program Update*

100 WOMEN will launch a campaign to educate and encourage middle and school aged children (youths) to take responsibility for their personal health and overall well being including the prevention of STDs HIV and AIDS through a web site.

The site will promote self esteem and taking care of yourself, not only for being 100% responsible as doing your homework, eating healthy foods, being respectful to parents, and being a good friend. The focus of the web site will be for taking responsibility for sexual behavior. The pledge is, "I am responsible for my overall well being including taking responsibility for my sexual behavior and the prevention of STDS, HIV and AIDs by making responsible decisions regarding sex."

This will be accomplished by building and maintaining a web site that is age and content appropriate. The site will visually appeal to youth, be interactive, have an on-going cartoon character "Nyzra", pop-ups, etc. This is not just a web site of questions & answers and statistics. . . We want you!

We will develop a 100% Responsible Campaign logo to appear on the web site, promotions, such as on a mouse pad, and be a symbol for this project. Other items such as key chains, bracelets or backpacks are being considered. All such items would have the logo on them.

Content will be suggested and approved by our Advisory Council. Our council will have 12 members, with the education, experience and knowledge to review the content on the web site.

The content will be informative with links to other sites such as the Red Cross, CDC. There will be an advice column "Ask Nyzra" where teens can email with specific questions. A medical disclaimer as we will not dispense medical advice. "Talk to your own doctor." Links can be to popular teen sites as MySpace, Face Book and Utube.

Statistics will be presented in a quiz or game format. Definitions and examples of responsible behavior through judgment calls, self quiz. Scenarios, testimonials, "What would you advise them to do?" Very interactive!

The web site will be posted in both English and Spanish.

The web site with a lot of information on it already is [www.hify.com](http://www.hify.com). Please check it out!

We would host a parent-child BBQ lunch in a park to launch the web-site. Each child could receive a mouse pad with our logo on it and we would be off and running, filling a needed missing link in our community.

Time Frame: six months

# *Health Survey*

## *(Female Clients of D.A.P.)*

A survey was created by 100 WOMEN and distributed to Desert AIDS Projects female clients. 58 women responded.

**54% of female clients have been with D.A.P. for more than 10 years.**

**70.7% do not have a job.**

**75.4% have children.**

**32.5% still have children in the home.**

**66.1% are married or have a live-in partner.**

**48.3% identify themselves as White/Caucasian.**

**42.1% are ages 40-49.**

**84.2% received a positive HIV result the first time they tested.**

**77.6% believe they got HIV by having sex with a man who has HIV.**

**86.5% of female clients also use the food program at D.A.P.**

*Complete results of survey are available, email [cshowalter@desertaidproject.org](mailto:cshowalter@desertaidproject.org) for report.*

# *"Entre Mujeres"*

*(Between Women)*

## *An outreach and education program*

100 WOMEN partnered with W.I.C. in Mecca and provided over **400** personal care kits to Women in need in the East Valley.

The outpouring of support from members was overwhelming. Stitch in Time a volunteer group at D.A.P. made receiving blankets and teddy bears for the children, and over **60** people attended the kit assembly event that was held at the Viceroy on July 31st.

On August 5th the bags were distributed by Stitch in Time and 100 WOMEN. HIV/AIDS prevention and testing information was included with every bag that was distributed.



# *4th Annual Women's Health Fair*

## *September 27, 2008*

The Women's Health Fair was a great success with over **300** women in attendance.

100 WOMEN provided over **75** mammograms, **30** Rapid HIV Tests, lunch for attendees and volunteers.



# *Desert AIDS Walk*

## *October 25, 2008*

100 WOMEN Walk Team raised **\$8,115** at the 2008 Walk.

Sponsored the Kids Zone, including Pedals the Clown face painting, and the Ben & Jerry's Ice Cream Social for the team sign winner.

Team Sign Winner this year was the  
**Interact Club at Cathedral City High School**



*"Entre Mujeres"*  
*(Between Women)*  
*Holiday Food Drive*

100 WOMEN in partnership with W.I.C. Palm Springs  
Will distribute over **75** grocery bags with holiday food items for families in need. Each bag will be distributed to low income families during the month of December. Included in the bags is information on HIV/AIDS.



## *Ongoing Education Programs*

- **Since September, over 30 HIV 101 presentations conducted to high school students across the Coachella Valley.**
- **March 10<sup>th</sup> marked HIV/AIDS Awareness Day for Women and Girls where 100 Women purchased \$25 gas cards and we tested 15 women and girls.**
- **Participated in Desert Sands Unified School District's Insight Program where we educate at-risk students about HIV and other STDs as well as safer sex methods.**
- **Attended numerous health fairs across the Coachella Valley and distributed condoms, lube, as well as information about testing, HIV, and other STDs.**
- **September 27<sup>th</sup> marked our third annual Women's Health Fair where we tested over 30 women and distributed educational material.**
- **Collaborated with Gay Associated Youth to promote the AIDS Walk.**
- **Attended walk rallies at numerous high schools across the valley to get youth involvement in the AIDS Walk.**
- **Cathedral City High School's Interact Club won the prize for best team sign and was given an ice cream social hosted by Ben & Jerry's.**
- **In Collaboration with WIC in Mecca, provide educational material and outreach to women participating in their program as well as residents of Mecca.**
- **Was selected to be part of the California HIV Planning Group, which provides input and recommendations to the California State Office of AIDS to inform their statewide care efforts.**